

impact^{sa}

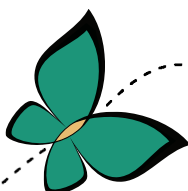
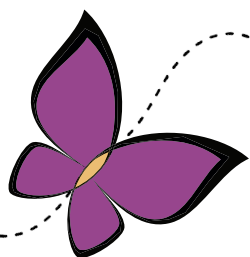
WOMEN MAKING A DIFFERENCE

Community vibrantly celebrates the arts, hosted by the Carver Community Cultural Center.

connect

empower

transform



2023

Annual Report

Message from the President



Our Mission

Women joining together to provide substantial grants to nonprofit organizations in the Greater San Antonio community through the power of collective philanthropy.

Our Vision

Diverse group of women serving as catalysts for transforming lives in our community.

As I reflect on 2023, my last year serving as President of Impact San Antonio, I am inspired by the generosity and care I have witnessed. As an organization, we *empower* women to be philanthropists. We place a spotlight on nonprofits in the greater San Antonio area that work tirelessly to *transform* the lives of people in our community. We also encourage *connections* with fellow members, their family and friends, sponsors, and agencies.

Through collective giving, we were able to accomplish the following highlights together in 2023:

- We awarded \$640,000* in grants to 10 nonprofits, enabling us to again award a High Impact Grant and a Support Grant in each of our five Focus Areas.
- Our membership retention rate for 2023 remained near 80%.
- We redesigned and enhanced our website to improve the user's experience and more effectively share our story.
- We have worked to improve our processes to allow for growth and sustainability, which is important since we are an all-volunteer organization.
- We have continued to maintain a strong financial position through the generosity of sponsors and expense management, enabling the board to increase the grant pool.
- We have awarded over \$5.9 million in grants since Impact San Antonio was founded in 2004.

Looking forward to 2024 and Impact San Antonio's 20th Anniversary, I cannot wait to see how this milestone year unfolds. Passing the baton to Sharon Jones Schweitzer, I know that she will lead us with grace and inspiration as we continue to grow the awareness of Impact San Antonio and make an even bigger impact on our community.

—Angelle St. Germain

*The total awarded includes \$90,000 that was reallocated from the 2021 grant pool.



disABILITYsa
debuts its new
Mobile Changing
Unit, supported by
Impact SA.

melanie cawthon

“There were tears when we were named the recipient of the \$100,000 grant for the Mobile Changing Unit supported by Impact SA. It was so meaningful to feel validated by the 500-plus women who make up Impact San Antonio. The collective impact was monumental for the families who need this facility.”

—Melanie Cawthon, disABILITYsa Executive Director

Mobile Arts Lab

The Carver Development Board

Fundraising partner of the Carver Community Cultural Center

Transforming Arts Delivery into the Community

The Carver Community Cultural Center identified key barriers to arts participation, including cost, inconvenient times and days, and difficulty in accessing locations. To overcome these barriers and bring the arts into the community, the Carver outlined a vision for a Mobile Arts Lab in its grant application in 2021. Described as transformative, the Mobile Arts Lab will significantly increase access to the arts through workshops, events, and performances throughout the city.

“This project is grounded in the conviction that the arts are essential, providing countless benefits for the holistic well-being of a community, while also promoting cross-cultural

communication and dialogue,” said Cassandra Parker-Nowicki, CEO of the Carver Community Cultural Center. “Making the arts accessible will improve academic outcomes for youth, longevity and independence for elders and mental health for all ages.”

They are now close to making that vision a reality. In its final stages of completion, the Mobile Arts Lab will advance the Carver’s mission of arts education, especially in neighborhoods in which transportation and costs limit community engagement. The customized 170-inch Sprinter van will take local and visiting arts out into the community, along with art supplies, A/V equipment, a mobile dance floor, tables, chairs, tents, and other equipment.

Arts and cultural events will meet participants where they live, work, learn and play – at parks, community centers, schools, festivals, laundromats, public housing facilities and other locations throughout the city. Many of the programs will focus on economically disadvantaged populations, and intergenerational programs will target youth, elders, people with disabilities, families and community groups.

The project’s collaborative phase begins in early 2024, once the Mobile Arts Van rolls out into the community to deliver its unique arts programming. The Carver has secured collaboration commitments from the Boys and Girls Clubs of San Antonio,





Mobile Arts Lab

The Carver Development Board

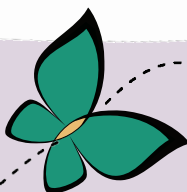
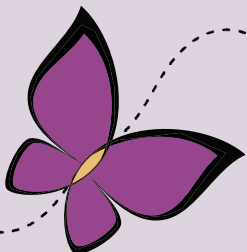
Fundraising partner of the Carver Community Cultural Center (cont'd)



City of San Antonio Parks & Recreation, Opportunity Home San Antonio, local nonprofits and several SAISD campuses, including Herff Elementary, Davis Middle School, Bowden Academy and Sam

Houston High School. The Mobile Arts Lab will also support numerous events and festivals throughout the region, including the San Antonio Book Festival, Luminaria and Hallo-East.

“As we emerge from the stress of the pandemic, free, accessible arts programs, like the Mobile Arts Lab, can help people find new ways to re-engage with their communities, while also giving working artists seeking new and creative ways to share their talents new opportunities for employment and engagement,” said Parker-Nowicki.





carolin sinkfield

“ I am inspired by the large number of women who support such a philanthropic cause. It is obvious that lots of organization and attention to detail have gone into planning each phase of the program. I like the thoughtfulness that is given to selecting organizations that need the most support.”

—Carolyn Sinkfield, Impact SA Member since 2023

Breathing New Life into a Community Gym

Best friends Dominic and Isaiah can't wait for the Spurs Youth Basketball League to start in a few weeks. They have been participating in sports at the Calderon Boys & Girls Clubs for several years, but thanks to a 2022 High Impact Grant from Impact San Antonio, their experience is much improved.

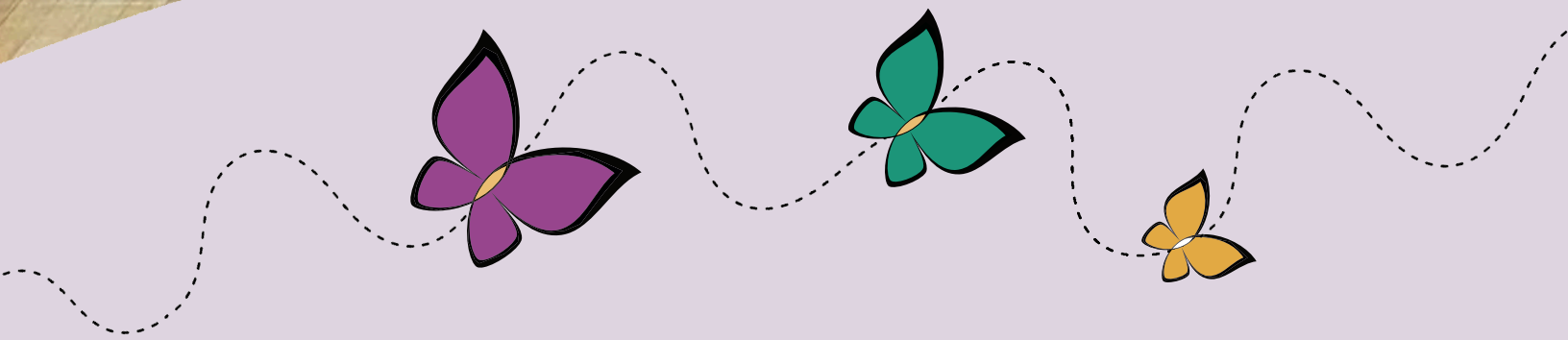
The \$100,000 grant funded a shiny new floor, wall padding and new basketball backstops for the club gym. It was a great upgrade for the gym, which had been used since the Calderon Clubhouse was built in 1975.

"The floors were rotten and coming apart, almost all the hoops were broken, and floor tape was coming undone," the boys said. Now, the new gym is "awesome. We love it, (the floor) has better grip, and we love the new backboards and hoops."

The facility is important in the clubhouse's West Side neighborhood, said Brittany Whelan, Grants and National Partnership Coordinator for the Boys & Girls Clubs of San Antonio. Inner-city parents often work multiple jobs, by necessity leaving their school-age children unsupervised after school, and that can be fertile ground for misconduct.

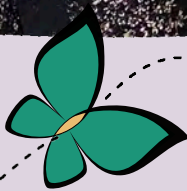
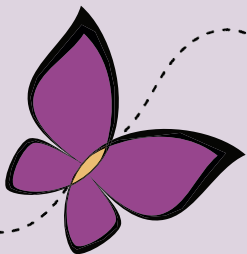
According to current statistics, the Calderon Clubhouse serves 225 school-age children annually, 95 percent of whom identify as an ethnic minority. Some 97 percent qualify for free lunches, and 68 percent are raised in single-parent homes. The median annual income is \$26,000, and gang recruitment is common in the area.





Youth Sporting Success

Boys and Girls Clubs of San Antonio (cont'd)





“Studies have found, however, that after-school programs, especially those that include exercise and sports, provide immense benefits such as lowering the risk of misconduct, fighting and gang involvement,” Whelan said.

“The gym serves as an essential component to our after-school programming, youth enrichment and development, and community outreach,” she said. “Boys & Girls Clubs gyms are used daily for recreational play, Power-Hour and Healthy Habits programming, and competitive play by our sports leagues.”

“

judy bragg

From a business perspective, I like how the grant process has been streamlined and is very effective. One of the most impressive experiences I had was serving on a grant review committee. Everyone worked together to achieve a common goal. It was amazing.” —Judy Bragg, Impact SA Member since 2019

Celebration 2023

Our Mission and Values



When women gather,



Each year, Impact San Antonio celebrates its grantee agencies and members, who together, join forces in lifting up our community. For 2023, we had two outstanding community leaders speak to members about the importance of Impact SA and the special approach our organization takes in serving the community. Bexar County Judge Peter Sakai and Carver Community Cultural Center Executive Director Cassandra Parker-Nowicki highlighted our contributions in very heartfelt ways.

Sakai noted that Bexar County has benefited from an Impact San Antonio High Impact Grant which is very near and dear to him — The Bexar County Partners for Youth, which works with juvenile probationers. They received a grant in 2016.

He told the crowd, “What Impact San Antonio does for this community is parallel to the characters in the Wizard of Oz. You are the yellow brick road of our community. The key is pushing and widening the yellow brick road to catch all the people who are looking for help and wholeness.”

“Your grants help lift the community,” he said. “You have helped to raise the standard of living in San Antonio. I salute you today and in the future.”



magic happens!

Celebration 2023

Our Mission and Values



In her address, Parker-Nowicki pointed to the High Impact Grant the Carver received in 2021 to buy and equip a Mobile Arts Van

to bring the arts to residents where they live. "Impact San Antonio is so different," she said.

"You are not only providing transforming gifts, you are also fostering and promoting the organization to be as successful as possible. You give the agencies training, support and resources. You give them a letter of support that can be leveraged for additional funding. Impact SA creates a village for agencies when they receive a grant."

"It's proof that when women gather, magic happens."





“

melanie evans

Every event I attend, I see the outpouring of love and generosity by so many women. Everyone is truly excited to be a part of this organization and to help however they can. Seeing the joy inspires me to want to become more involved. It's truly an amazing group of women!” —Melanie Evans, CEO Pipe Movers, Inc., Impact SA Emerald Sponsor and Impact SA Champion Member since 2022

Grant Award Night 2023

Witte Museum





\$100,000 High Impact Grant Recipients 2023

Arts & Culture



Experience Wonder
by Wonder Theatre

Provide Wonder Theatre with a tailored outreach program for “Experience Wonder,” extending to marginalized populations throughout San Antonio to engage and inspire at risk youth, senior citizens, intellectually disabled individuals, and LGBTQ+ youth. This will benefit 800 individuals.

Education



East Side Community Learning Lab
by Restore Education

Transform the Eastside Community Learning Lab into a beautiful and inviting space that stimulates their students’ desire to learn, including online access to testing, digital and financial literacy instruction, career exploration, and interview readiness workshops. Broadband Internet access will provide a critical role in closing the digital divide. 500 will be supported in the first year.



Oasis In San Antonio’s Childcare Desert
by Respite Care of San Antonio

Completely refurbish seven classrooms in a 4-Star, Texas Rising Star childcare center serving 100 children annually with special needs and their siblings, ranging from six weeks of age to six years as they prepare for kindergarten.

Environment, Recreation & Preservation



Landowner Engagement Initiative
by Great Springs Project

Engage with the owners of 1,400 high conservation value land parcels, 50 acres or greater in size, in outcomes-based discussions that will advance conservation easements and other conservation outcomes, feeding GSP’s conservation and trail right-of-way pipeline for the next decade.

Family



Upgrades For Client Records

by Roy Maas Youth Alternatives

Upgrade agency technology to better track outcomes and keep personal data safe for the children and youth RMYA is honored to serve through residential and therapeutic care.

Health & Wellness



No Limits For Adapted Sports & Fine Arts

by Kinetic Kids

Get children with special needs OFF the sidelines and INTO the game in outlying communities including Castroville, Boerne/Hill Country, and New Braunfels, impacting over 1,700 lives.

This year's Support Grant recipients of \$10,000 each are:

Agarita

Headwaters at the Comal

Latched Support

YMCA of Greater San Antonio

“

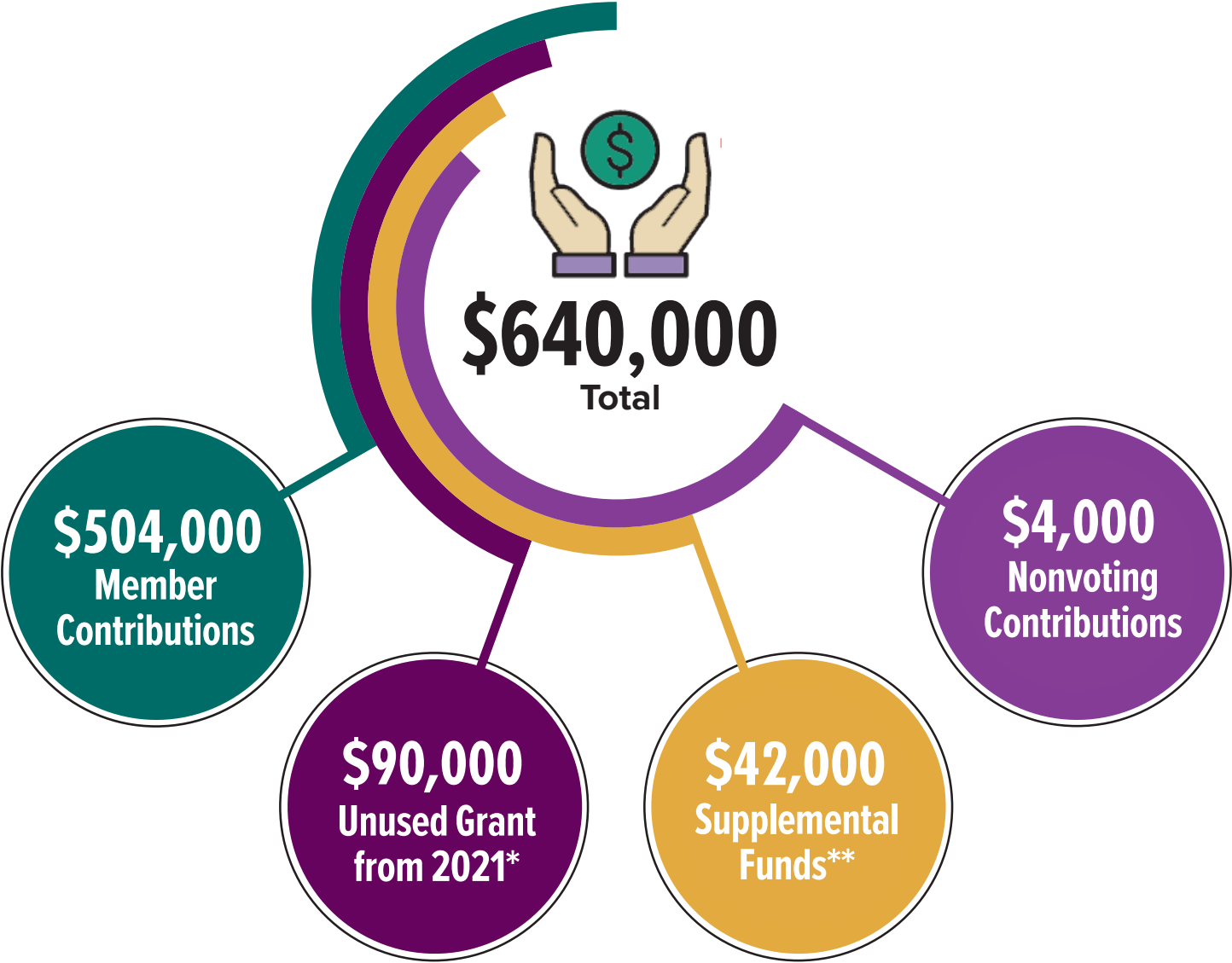
At Valero we know tomorrow is built on the actions we take today. In our communities, this means supporting incredible organizations like Impact San Antonio – whose mission aligns well with our strong commitment to improving the quality of life where we live and work.”

—Valero, Presenting Sponsor of Grant Award Night 2023



Member and Grant Data 2023

Grant Fund Data: Funds Raised by Source

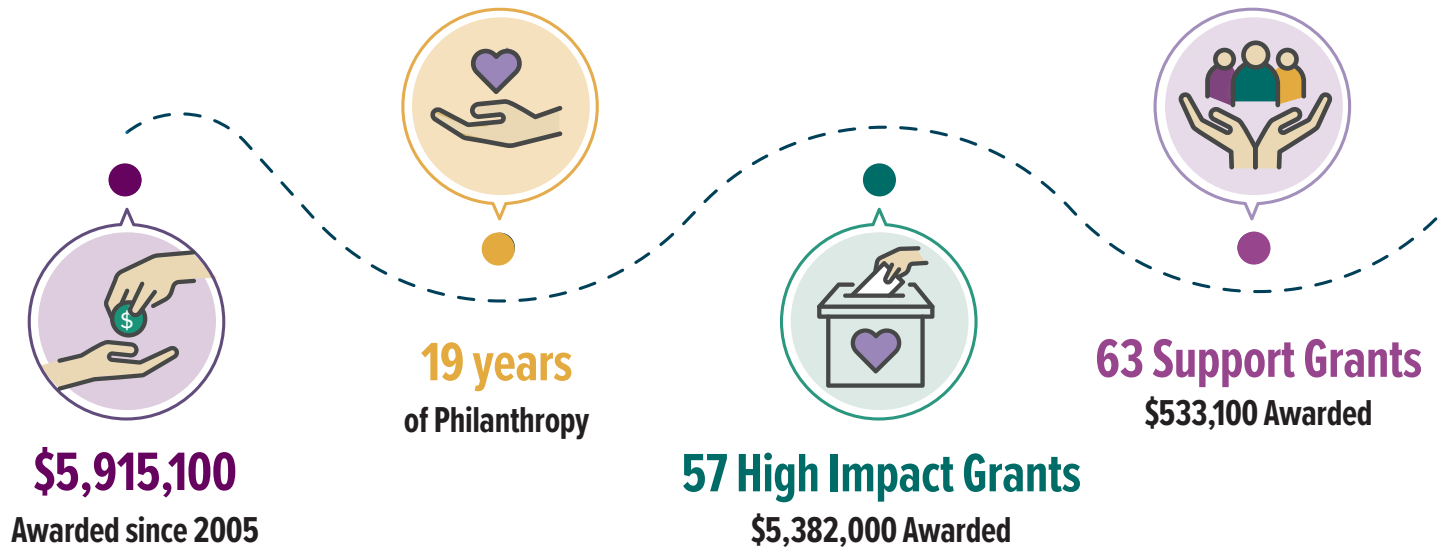


*2021 grant year funds returned and reallocated to 2023 grant year.

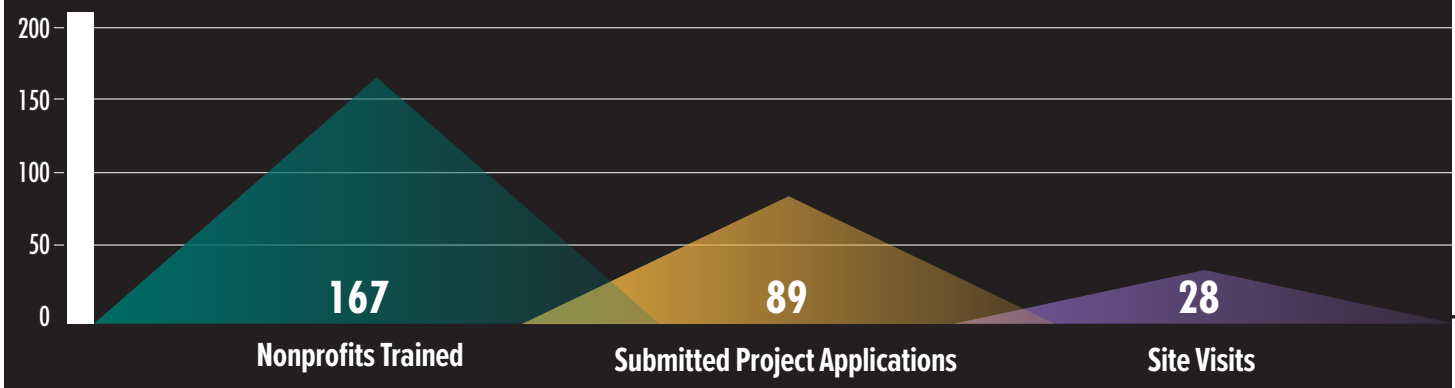
**From ISA Operating Budget and Board Restricted fund to allow for \$10,000 for each support grant recipient.

Membership

Historical Grant Data



Grant Process Data 2023



504

Total memberships

Individual: 435
Shared: 69

602

Total women

80%

Total retention of members

166

**Volunteers
(11,600 Hours)**

Projects Completed 2023

2020 HIGH IMPACT \$75,000 GRANT

Esperanza Peace and Justice Center — Museo del Westside (Environment, Recreation & Preservation)

For the renovation of the building known as Ruben's Ice House to become the city's first museum dedicated to celebrating the Westside's rich Mexican-American history. The Museo will be part of a community resource hub offering walking tours, traveling exhibitions, research resources, workshops on cultural and historical themes, film screenings, and interactive programs.

2021 HIGH IMPACT \$100,000 GRANT

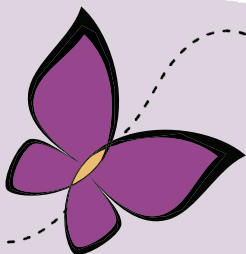
The Carver Development Board — Mobile Arts Lab (Arts & Culture)

Addressing the need for increased access to the arts in underserved communities by bringing free, accessible arts programs directly to the communities where residents live, work, play and learn.

2022 HIGH IMPACT \$100,000 GRANT

Boys & Girls Clubs of San Antonio — Youth Sporting Success (Environment, Recreation & Preservation)

For remodeling the Calderon Gym, which is integral to the success of building healthy bodies and promoting active lifestyles; ensuring that Club members can play in a fun, safe, and positive environment that supports the importance of recreational play and competitive sport.





“

cathy barbatto

I especially love the idea of 100 percent of the donated money going to worthy recipients, and that there is a follow-up process to make sure the money is being used for the reason provided in the grant application.” —Cathy Barbatto, Impact SA Shared Member since 2018

Projects in Progress (AS OF DECEMBER 31, 2023)

HIGH IMPACT \$100,000 GRANTS

Brackenridge Park Conservancy — Lambert Beach Grand Staircase (Environment, Recreation & Preservation)

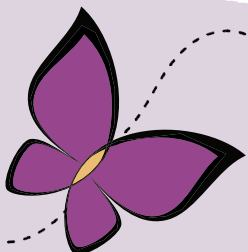
In 2021, Brackenridge Park was awarded a \$100,000 grant to replace the roof of Pump House #1 as part of a larger renovation of the historic structure. When the City of San Antonio split the larger project into two phases, completion of the Pump House roof was delayed to at least 2025. The Impact SA Board of Directors voted to reassign the grant funds to a phase 1 project that would both be completed sooner and preserve the intent of the original grant to support the restoration of Brackenridge Park. The project selected is the restoration of the Lambert Beach Grand Staircase leading from the river to the pump house area. The staircase is listed in the National Register of Historic Places and has been adversely affected due to the scouring force of the river as it flows into the Lambert Beach area. This project will fund construction necessary to preserve and repair the Grand Staircase. *(2021 Grant)*

Child Advocates of San Antonio — Giving Choice to Children in Foster Care (Family)

Build the Impact San Antonio Children's Boutique, at the East side campus, which will allow for children experiencing foster care to gain power through choice in a safe environment. Children will be offered choices for toys, school supplies and clothing in an appealing store-type environment. *(2022 Grant)*

disABILITYsa — The Mobile Changing Unit (Health & Wellness)

Fund the manufacture and launch of The Mobile Changing Unit, which eliminates one more barrier for individuals with disabilities to participate in community experiences. The unit helps address concerns for social isolation, compromised dignity, and the health and safety of youth and adults who are in need of private spaces for diapering in public environments. *(2022 Grant)*



Each One Teach One — Building with a Mission (Education)

Repair the foundation and roof of the main location in order to provide a safe and dry environment to instruct approximately 300 adult literacy students who test at or below a fifth-grade level in reading and/or math. *(2022 Grant)*

Family Violence Prevention Services, Inc. — Supplies for Survivors (Family)

To fund construction of a storage facility on-site at the Battered Women and Children's Shelter campus, facilitating greater ease of access to supplies to meet the material needs of adult and child victims of family violence at a far lower cost going forward. *(2021 Grant)*

Hearts Need Art — Artful Recovery for Healthcare (Arts & Culture)

Pilot a full-time Arts in Health program at Methodist Hospital Northeast where they are desperate for innovative programs to decrease the burden of care on staff, increase quality of care for patients, and shore up metrics tied to funding. *(2022 Grant)*

“

wiede cutshall

I am amazed at the level of involvement and professionalism exhibited by the volunteers who run various aspects of Impact SA. The sheer amount of money that has been raised over the years for our local grant recipients, and that in so many cases has been completely game-changing for them, is truly astounding.” —**Wiede Cutshall, Impact SA Champion Member Since 2020**

2023 Financial Data

2023 TOTAL CONTRIBUTIONS TO IMPACT SA



- **Impact Plus:** \$17,920
- **Impact Champion:** \$40,190
- **Corporate, Private:** \$67,500
- **Total Grant Funds:** \$640,000*

2023 TOTAL IMPACT SA EXPENDITURES



- **Software:** 27% (\$22,126)
- **Events:** 26% (\$21,499)
- **Marketing:** 24% (\$19,836)
- **Administrative:** 21% (\$16,963)
- **Membership:** 2% (\$1,968)

*90k in funds from 2021 grant year returned



cathleen lane

“ We decided to become a sponsor in 2020 because Impact SA harnesses the power of amazing women coming together to do good for others. Impact SA takes the phrase ‘Many hands make light work’ to a whole new level.” —Cathleen Lane, Publisher, *San Antonio Woman Magazine* and Impact SA Platinum Sponsor

2023 Board of Directors



Jennifer Bennett



Lisa Cohick



Laurie Kaplan



Carol Lee



Toni Reister-Wood



Shirley Bennett



Karen Davis



Audrey Laird



Jennie MacNaughton



Jennifer Rosenblatt



Jennifer Bligh



Elizabeth Garretson



Courtney Laverty



Mary Massey



Sharon Schweitzer



Karla Broadus



Yvonne Grothues



Anne Ledet



Chantae Recasner



Angelle St. Germain



This year we re-imagined our Impact SA website and invite the community to visit and engage with us at **impactsanantonio.org**.



Annmarie Simonson



Rose Urbanczyk



Nancy Vaughan



jane watson

I've been in a woman-owned business for most of my professional life, and I value the importance of women supporting each other."

—Jane Watson Dr. of Audiology at Audicles Hearing Services, Impact SA Silver Sponsor and Impact SA Member since 2023

Women Making a Difference — Engage with Us

impactsanantonio.org | Follow us on:   







Thank you to our sponsors!

Amethyst



Emerald



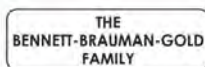
Platinum



Gold



Silver



Bronze

